

SUNDAY, MARCH 29TH

3:00-3:55 PM			Panel presentation on diversity led by Karen Hoskin (Montanya Distillers)	3:00-3:55 - Exploring the Choice of Barrel Sizes From a Financial, Strategic and Consumer Perspective, in the Shadow of Potential Changes to TTB Standards of Identity - Alexander Grelli (Wigle Whiskey), Taylor Bostock (Wigle Whiskey), Colton Weinstein (Corsair Distillery), Colin Spoelman (Kings County Distillery), and Jeremy Wochnick (The Barrel Mill)	3:00-4:00 TTB Bootcamp: TTB Overview, Recordkeeping, Operational Reports, and Tax returns - Janelle Christian/Valerie Bushman (TTB)
4:00-4:55 PM			4-4:30 Karen Hoskin diversity panel continued 4:35 A Convenient Truth: Cost Effective Energy Saving Opportunities in Distilleries - Scott Moore (Dalkita)	4:00-4:55 Tips and Tricks - Johnny Jeffery (Bently Heritage), John McKee (Headframe Spirits and Manufacturing), other panelists TBD	4:00-4:50 TTB Bootcamp: Formulas - Chris Fay (TTB)
5:00-6:00 PM			Scott Moore (Dalkita) - A Convenient Truth: Cost Effective Energy Saving Opportunities in Distilleries	5:00 - 6:00 Work Life Balance in the Distilling Industry - Johnny Jeffery (Bently Heritage), Mark A. Vierthaler (Tenth Ward Distilling Co.)	5:00-6:00 TTB Bootcamp: Labels - Tracy McNeill (TTB)

MONDAY, MARCH 30TH

9:00-9:55 AM			The Science of Whiskey Maturation - Jason Parker (Copperworks Distilling)	Cash Flow Management and Optimization - Michelle Howard/Amy Julian (Brown Smith Wallace Advisory Services)	What to do When You Have an Unusual Product - Christopher Thiemann (TTB)
10:00-10:55 AM			How Local Farmers Can Contribute to the Success of Your Distillery - Gabe Toth (The Family Jones)	2019 Spirits Industry M&A Year in Review: Factors Driving Robust Investment Activity - Kevin O'Brien (Zeponi & Company), Jennifer Evans (Constellation Ventures), Jesse Lyon (Davis Wright Tremaine)	Developing a Strategy to Operate your Distillery Safely - Gary Yurt (ISTS)
11:00 AM-1:00 PM	EDUCATION INSIDE EXHIBIT HALL WITH SPONSOR PRESENTATIONS				
1:00-1:55 PM			Microbiological and Biochemical Considerations for Optimized Distillery Operations - Pat Heist (Ferm Solutions)	Measure and Improve Your Social Media ROI - Susan Mooney (Spirits Consulting Group)	The Fire Protection and Life Safety Challenge - Michael Reardon (Reardon Fire Consulting)
2:00-2:55 PM			Rye Study - Mike Swanson (Far North Spirits)	When it Comes to Sales, Metrics Matter - Steve Raye (Bevology, Inc.), Marc de Kuyper (Overproof)	Effective Brand Marketing & Trademark Compliance - Aaron Wais/Daniel Hayes (Mitchell Silberberg & Knupp), David Bourne (Ignite Beverage Branding)
3:00-5:00 PM	EDUCATION INSIDE EXHIBIT HALL WITH SPONSOR PRESENTATIONS				

TUESDAY, MARCH 31ST

10:00-10:55 AM			Making the Rounds With Gin- Where are We Headed Next? - Gary Spedding (BDAS LLC), Tom Anderson (Pinckney Bend), Rob Masters (The Family Jones) Michael Reiber (Dancing Goat), Molly Troupe (Freeland Spirits)	Innovative Avenues to Accelerate Growth for Craft Brands - Emily Pennington/Harry Kohlmann (Park Street), Drew Levinson (Breakthru Beverage Group), Robert Likarish (Ironroot Republic), Mhairi Voelsgen (Washington Distillers Guild)	A Distillery Disaster: How to be Prepared - Rob Pinson (Waller Law), Paul Steele (Martin Zerfoss)
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11:00-11:55 AM			Handling Heirloom and Heirloom OP Cross Corn On a Large Scale: What I Have Learned So Far... - Lisa Wicker (Widow Jane)	Innovative Avenues to Accelerate Growth for Craft Brands (continued) - Emily Pennington/Harry Kohlmann (Park Street), Drew Levinson (Breakthru Beverage Group), Robert Likarish (Ironroot Republic), Mhairi Voelsgen (Washington Distillers Guild)	Cannabis Today - Paul Hletko (FEW Spirits), Austin Stevenson (Vertosa), Adam Stites (Mirth Provisions)
12:00-3:00 PM		EDUCATION INSIDE EXHIBIT HALL WITH SPONSOR PRESENTATIONS			
3:00-3:55 PM			Get the Most From Your Grain: Key Points for the Conversion of Starch - Andrew Fratianni (DuPont)	Craft Spirits Data Project - Harry Kohlmann (Park Street)	Living in Excess: The Business and Legal Considerations for Turning Unused Capacity into Revenue - Corey Day/Claire Mitchell (Stoel Rives, LLP), Casey Newman/Cris Steller (Steller Newman Consulting)
4:00-5:00 PM			In-Pack Stability of Spirit-Based Drinks - Paul Hughes (Oregon State University)	Media Topic - Alexandra Clough (Gather PR)	Privacy and Data Security Essentials for Spirits Companies - Brian DeFoe/Brandon Archuleta (Lane Powell)