



2021 WHISKEY COMPETITION

SUBMISSION GUIDELINES

Heartland Whiskey Competition (Sanctioned by American Craft Spirits Association)

2021 Craft Spirits Competition

July 23rd, 2021 @ The Galt House, Louisville KY

Registration Deadline: Midnight, Wednesday July 14th, 2021

Receiving Deadline: Sunday July 18th, 2021

Welcome

We're pleased you are considering submitting your spirits in this **3rd Biennial Heartland Whiskey** competition.

Corn growers in 16 states are again delighted to acknowledge the importance of this crop to production of spirits in the heartland states, and beyond. Further, it specifically honors the role corn plays in the craft spirits industry as it relates to the production of fine craft WHISKEY.

You know that too. And, now is your time to SHINE.

Participating States

Although any producer of craft whiskey can participate, these states as active participants will have a "Best of State" presented at the awards assembly:

OHIO, MICHIGAN, KANSAS, KENTUCKY, MISSOURI, ILLINOIS, INDIANA,
WISCONSIN, IOWA, MINNESOTA, COLORADO, TEXAS, NORTH DAKOTA,
NEBRASKA, NEW YORK, TENNESSEE

Your Spirits will be blind tasted and evaluated by a panel of distinguished professionals

Whiskey categories that will evaluate include:

- Straight Whiskey
 - Bourbon Whiskey
 - Corn Whiskey
 - Blended Whiskey
 - Four Grain Whiskey (Corn Plus 3)
 - Bottled-in-Bond Whiskey
 - Rye Whiskey (Corn Mash)
- Judges: The judging panels are a spirited mix of highly-regarded professionals within the spirits industry. No judge with a vested interest in any specific category of spirit will judge.

Medalists

Medalists will be announced late summer, 2021.

NOTES:

- **ALL** products must have a valid COLA from TTB. We reserve the right to request a copy of your COLA should there be a question as to an individual submission. Each spirit must have received formal approval for the “fanciful name” with a corresponding COLA by the date of judging or that spirit will be ineligible for evaluation.
- You must identify whether your spirit is *Third Party* (made using a base spirit distilled off-site) or *Made from Scratch* (distilled on premise). You may classify a spirit as *other* or with some specific identifier. If your product is a blend of *Third Party* distillate and *Made from Scratch* distillate, please classify this as *other* and

note the blend. The Judging Board reserves the right to re-classify a submitted spirit based on its professional judgment.

PAYMENT INSTRUCTIONS

ENTRY FEE:

\$175.00 per entry (ACSA Members)

\$195.00 per entry for non-ACSA producers

Payment can be made by credit or debit card at time of registration of spirits.

SHIPPING INSTRUCTIONS

Please send two 750 ml bottles (or the equivalent) of each spirit entered.

SPIRIT SHIPMENTS MUST BE ADDRESSED AS FOLLOWS:

**THE BARD DISTILLERY
% KIM BARD
5080 State Route 175 South
GRAHAM, KY 42344**

SHIPMENTS MUST BE MARKED: "SAMPLES FOR LAB USE ONLY"

Please use a rubber band to attach a copy of your confirmation to each of the bottles entered. This will ensure that we inventory your entry accurately. Please **DO NOT** use Styrofoam peanuts for packing your spirits.

Use Fed Ex or UPS for shipping. **DO NOT USE the U.S. POSTAL SERVICE.**

DISCLAIMER

All products submitted will be considered property of the Heartland Whiskey Competition. The Judging Board retains the right not to award a medal, if, in its professional consensus, no medal is deserved in a specific category.

Neither the Heartland Whiskey Competition, ACSA nor The Bard Distillery will accept responsibility for entries damaged or lost in shipment.

QUESTIONS?

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