



# JOIN US

ACSA is the only national trade group created and governed by craft spirits producers.



[americancraftspirits.org](http://americancraftspirits.org)

ACSA – Created By and For  
the Craft Spirits Community



ACSA – Governed and Led  
by Craft Spirits Producers



## WHO WE ARE

The American Craft Spirits Association is the only registered national nonprofit trade group representing the U.S. craft spirits industry.

## MISSION STATEMENT

To elevate and advocate for the community of craft spirits producers.

## VISION

The greatest spirits are universally recognized as coming from our member producers, and their spirits are enjoyed responsibly everywhere in the world.

# WHY JOIN?

There are **lots of reasons**, find the one that **works for you...**

## 1. Don't Go It Alone: Who You Know Matters!

ACSA provides one of the largest networks in the community of operational DSPs. Teams of industry experts from suppliers, to distillers, to brand owners, to marketing professionals share advice and counsel. Connect through virtual or in-person conventions and vendor trade shows, forums, webinars, and special partner events. ACSA helps facilitate long-term business relationships between producers and suppliers in the alcohol beverage industry who value each other's products and services. With an ACSA membership, you'll be expanding your own workplace!



## 2. Makers, Marketing & Mentorship

ACSA provides opportunities for peer-to-peer learning and mentorship. Continue to rise to the top of the industry

with support from skilled professionals within our spirits sector through our annual Judging of Craft Spirits. With distribution so difficult, let your products showcase during the competition to gain insight on how your product(s) stack up from a bevy of world class judges. Additionally, in the Craft Spirits Packaging Awards, hosted by our own CRAFT SPIRITS magazine, earn additional exposure for your packages' creative design, emotional connection with consumers and overall "shelf appeal."

## 3. Learn & Grow

As part of our mission to elevate and advocate for the community of craft spirits producers, all webinars, including our archives, are available to members at no cost. Our thoughtfully curated presentations feature industry experts who distill their knowledge into engaging educational offerings.



## 4. Influence Legislation That Impacts Our Industry

ACSA continues to battle, on your behalf, legislation to permanently extend a reduction of the Federal Excise Tax. In addition, ACSA helps assist states facilitate distribution of spirits directly to the consumer (DtC) through legislation or regulatory relief that provides parity with other alcohol categories. Join our efforts to help shape our industry.



## 5. Be in the Know

ACSA provides immediate access to breaking developments and news that affects your DSP or livelihood. *CRAFT SPIRITS* magazine, The Monthly Mash, Craft Spirits Weekly, Craft Spirits Live, and other related digital news, connects you to those stories most relevant to your business operations.

**CRAFT  
SPIRITS**  
MAGAZINE

## 6. Exchange Ideas Necessary to Grow and Sustain Your Business

ACSA regularly conducts an economic data study of sales and volume to gauge growth (or stagnation for those particularly hard hit) and the impact of COVID-19 within the craft spirits industry. The *Craft Spirits Data Project*® is critical to funding, legislation, and tracking growth from year to year to reflect the health and well-being of craft spirits in America.

## 7. Discover Best Practices

As new members enter the market, knowing what and what not to do is vital. Working smart is different than working hard. ACSA can share best practices, being a conduit between experienced members and those still laying down products. It also can serve as a conduit between longer established guilds and those newly incorporated. Moreover, it introduces you to thought leaders and suppliers who are critical to your success.

## 8. Gain Personal Friendships

We know COVID-19 has reduced the chances to meet face-to-face and that's why we are creating opportunities to interact with distillers, suppliers, and friends in the industry. Connect during our virtual events, online forums, committee meetings, Instagram live segments, and more! ACSA offers unparalleled opportunities for you to create bonds that can extend for decades.

# MEMBERSHIP APPLICATION

## DSP Membership

**0–1,000**  
PROOF GALLONS  
removed from bond  
**\$250** yearly

**1,001–10,000**  
PROOF GALLONS  
removed from bond  
**\$500** yearly

**10,001–20,000**  
PROOF GALLONS  
removed from bond  
**\$750** yearly

**20,000+**  
PROOF GALLONS  
removed from bond  
**\$1,000** yearly

**CANDIDATE MEMBER**  
**\$250** yearly

### MEMBERSHIP REQUIREMENTS FOR A "VOTING" DSP:

1. Own a valid DSP
2. Produce fewer than 750,001 proof gallons removed from bond (combined annual production from all sources)
3. Subscribe to ACSA's Code of Ethics\* (all voting members of ACSA are required to sign)
4. No more than 50% of the DSP is owned (directly or indirectly) by a producer of distilled spirits whose combined annual production of distilled spirits from all sources exceeds 750,000 proof gallons removed from bond

### \*ACSA'S CODE OF ETHICS:

We operate in an honest, transparent and non-deceptive fashion. We inform consumers truthfully and accurately about the sources and methods used to make our spirits through our labels, materials and communications. We expect fair dealing and respect amongst members. We obey all federal, state, and local laws.

### CANDIDATE MEMBER

Non-voting member that is actively pursuing a DSP license.

## Industry Members

### INDUSTRY (AFFILIATE) MEMBER

**\$500** yearly

### JR. AFFILIATE MEMBER

**\$250** yearly

### AFFILIATE MEMBER

Non-voting member with marketing discounts and opportunities.

### JR. AFFILIATE MEMBER

An individual, non-voting membership for industry enthusiasts that are neither working toward a DSP nor wanting to use affiliate member incentives, such as (but not limited to) member forums on the ACSA website, webinar discounts, convention booth or registration discounts.



# JOIN NOW

To become an ACSA member, register at **[americancraftspirits.org/signup/](https://americancraftspirits.org/signup/)** or fill out the information on the next page and mail the completed form to American Craft Spirits Association, P.O. Box 701414, Louisville, KY 40270

**Still not sure? Contact us:**  
**[membership@americancraftspirits.org](mailto:membership@americancraftspirits.org)**



# MEMBERSHIP FORM

*To become an ACSA member, fill out the form and return, or join online at [americancraftspirits.org/signup/](http://americancraftspirits.org/signup/).*

## MEMBERSHIP TYPE (Select one)\*

☐ VOTING

☐ CANDIDATE

☐ JR. AFFILIATE

☐ AFFILIATE

## PRODUCTION LEVEL (Select one)\*

☐ 0-1,000

☐ 1,001-10,000

☐ 10,001-20,000

☐ 20,001+

CONTACT NAME\*

COMPANY\*

DSP PERMIT #\*

OPERATING NAME\*

ADDRESS LINE 1\*

ADDRESS LINE 2\*

CITY\*

STATE\*

ZIP CODE\*

EMAIL ADDRESS\*

PHONE\*

*\*Required - (Note: Production Level, DSP Permit # and Operating Name required ONLY for Voting Members)*

# MEMBERSHIP FORM

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## PAYMENT INFORMATION (Select one)

CREDIT CARD: ☐ MASTERCARD  
☐ VISA

☐ AMERICAN EXPRESS  
☐ DISCOVER

\_\_\_\_\_  
CREDIT CARD #

\_\_\_\_\_  
EXPIRATION DATE

\_\_\_\_\_  
CVV CODE

\_\_\_\_\_  
NAME AS IT APPEARS ON CARD

\_\_\_\_\_  
BILLING ADDRESS LINE 1

\_\_\_\_\_  
BILLING ADDRESS LINE 2

\_\_\_\_\_  
CITY

\_\_\_\_\_  
STATE

\_\_\_\_\_  
ZIP CODE

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE\*

## ACSA'S CODE OF ETHICS:

We operate in an honest, transparent and non-deceptive fashion. We inform consumers truthfully and accurately about the sources and methods used to make our spirits through our labels, materials and communications. We expect fair dealing and respect amongst members. We obey all federal, state, and local laws.

☐ I agree to the Code of Ethics

## CANDIDATE MEMBER

☐ I agree that I am actively pursuing a DSP and will notify ACSA when I receive my DSP permit

*Please enclose a check payable to ACSA or pay by credit card, include this form and mail to the address below.*



**American Craft Spirits Association**  
**P.O. BOX 701414**  
**Louisville, KY 40270**





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