



April 1, 2020

The Honorable Steve Sisolak  
Office of the Governor  
State Capitol Building  
101 N. Carson Street  
Carson City, NV 89701

RE: Maintaining Public Health, Safety & the Economy During COVID-19

Dear Governor Sisolak:

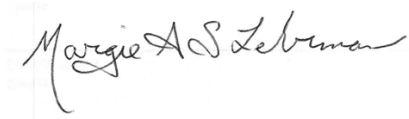
We are writing on behalf of the American Craft Spirits Association (the only registered national trade association representing craft distilleries in the United States) in regard to the decision in response to COVID-19, to close certain retail establishments in Nevada that sell primarily distilled spirits, wine and beer.

This is a unique time for our young industry and many of our distilleries have stepped up to the plate in this time of extreme need, converting from beverage alcohol to the production of alcohol-based sanitizers in order to help halt the spread of this pandemic. Many of these very same businesses, while contributing needed health care products, are also suffering from the required closing of both their tasting rooms and retail outlets, their core sales channels. We understand that in every case Governors, including you, are trying to balance the priorities of public safety and the economic health of their states. However, from our national perspective, we see that many states have taken actions for spirits producers and retailers that have **both** protected the public health as well as keep the economy moving. Clearly, the goal here is to enforce social distancing while keeping the economy as healthy as possible at this critical juncture.

Possibly the most effective measure that we have seen thus far is the allowance of off-premise license holders to fulfill purchases, using non-traditional means. This either can be achieved by allowing curbside pick-up, without requiring that an individual enter a store. Or, in other instances, the retailer can fulfill an order without an in-person purchase. Numerous states have adopted these measures and we already see the positive impact this is having across our industry. Measures that allow for common carriers to fulfill alcoholic beverage purchases can simultaneously protect the health and safety of the public as well as workers. This would allow our critical industry segment to weather this storm, keep people employed, respond to consumer demand, and contribute to the tax base, thereby preserving the economy.

We hope that Nevada can institute creative programs to both protect the public health and ensure the vitality of our important industry. We would be happy to answer any questions on how this might be achieved for the good of all concerned.

Very Best Regards,

A handwritten signature in black ink that reads "Margie A.S. Lehrman". The signature is written in a cursive style with a large initial "M".

Margie A.S. Lehrman  
Chief Executive Officer

A handwritten signature in blue ink that reads "Chris Montana". The signature is written in a cursive style with a large initial "C".

Chris Montana  
President