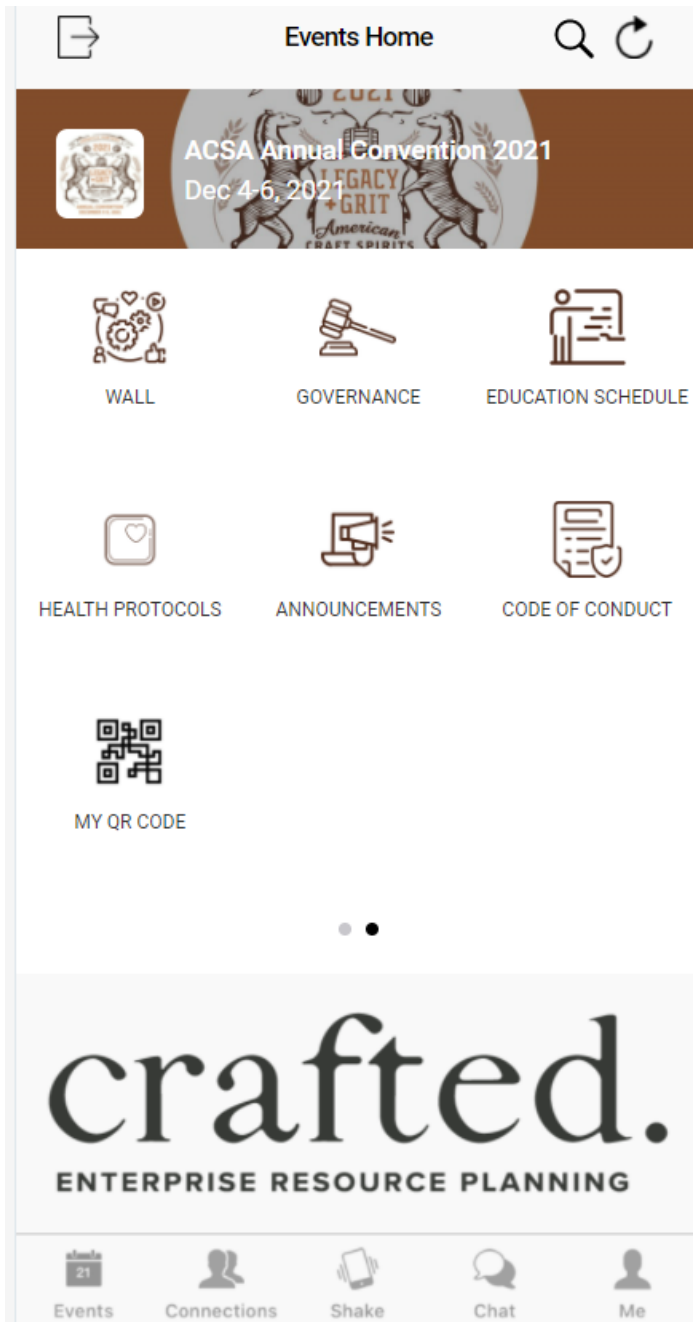


Socio App



Socio App

Live clickable expo map

The interface displays a live clickable expo map. On the left, there are two dropdown menus: "Exhibitor List" and "Available Booth List". The main area shows a grid of booths, with some marked as "Available" (teal) and others as "Rented" (gray). A legend on the right indicates the status: "Available" (teal square) and "Rented" (gray square). The map is titled "3D" and includes controls for zooming (+, -) and fitting (Fit, Clear). A "Menu" button is also present. The date and time are displayed as "Wed, Nov 17, 2021 11:39:31 AM CST".

Exhibitor List
Available Booth List

Menu

3D + - Fit Clear

Available
Rented

Wed, Nov 17, 2021 11:39:31 AM CST

Current as of 11/17/2021 at 11:25

EXPOCAD® FX Copyright© 2020 A.C.T. Inc. All rights reserved ver. 4.5.1

IMAGE APPAREL SOLUTIONS
TYC
ISTE
GLENCAIRN CRYSTAL
MOONSHINE UNIVERSITY
park street
SAVER GLASS ESPIRIT DESIGN
SOVOS ShipCompliant

NEW FEATURES

With a quick click on Visit, the user can see a wealth of additional information for that sponsor or exhibitor, including:

- Request Follow Up/Schedule Meeting buttons ** will go to the email attached to booth – only 1 email allowed **
- Website
- Chat ** Must be requested to work **

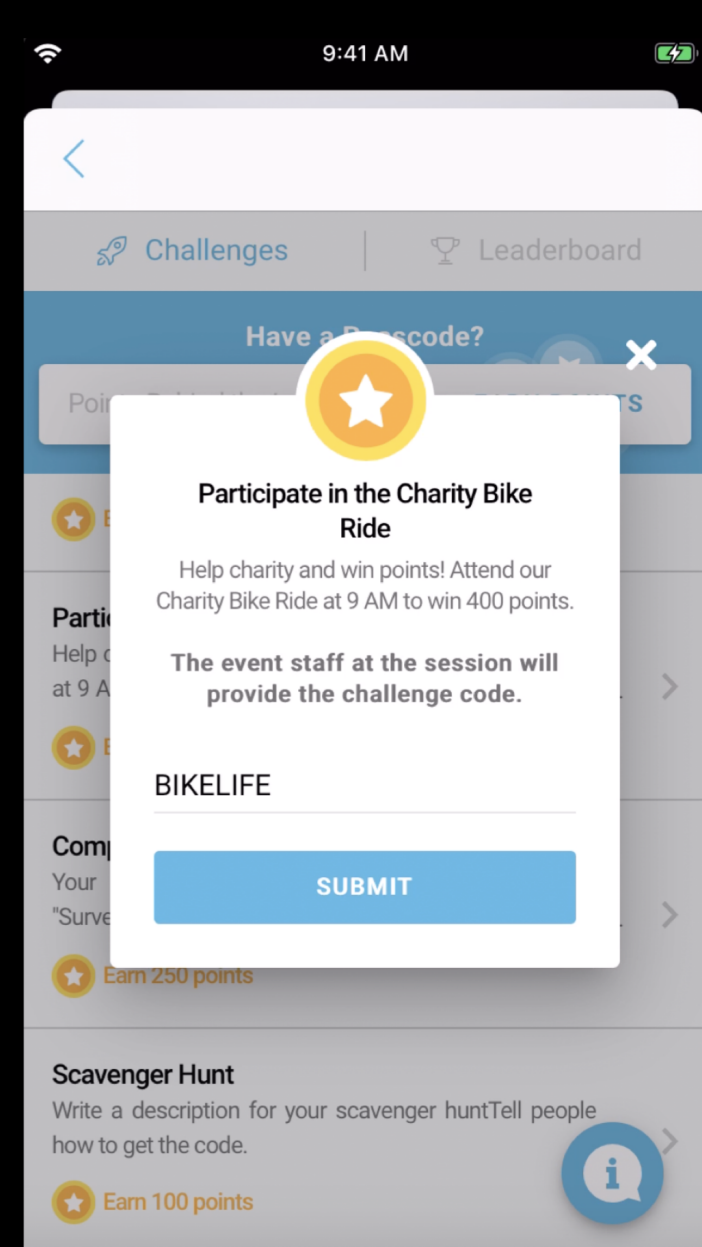
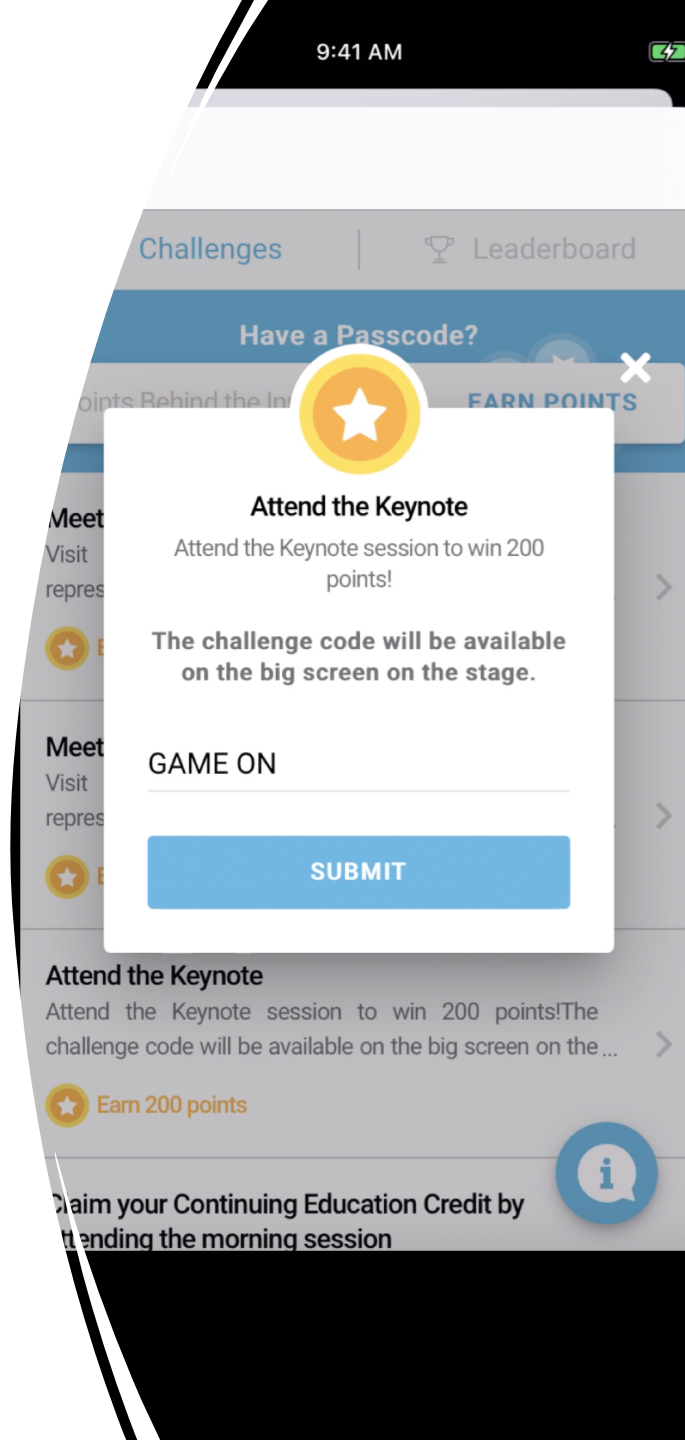
★ Keep in mind, if you include a website, we strongly recommended that you test to ensure that it embeds properly. If the website is not embeddable, you'll see a "Refused to Connect" error when you click on it from the room as a user. This is dependent on the websites settings.

This is also customizable, so you can pick which information you wish to include.

Deadline for content – 11/29

Expo Hall scavenger hunt

The best attendees are engaged attendees, and nothing engages people like a little healthy competition. Socio's Game feature lets you incentivize attendee actions by creating challenges that increase attendance to sessions and special events, boost in-person and virtual traffic to sponsor and exhibitor booths, and more.



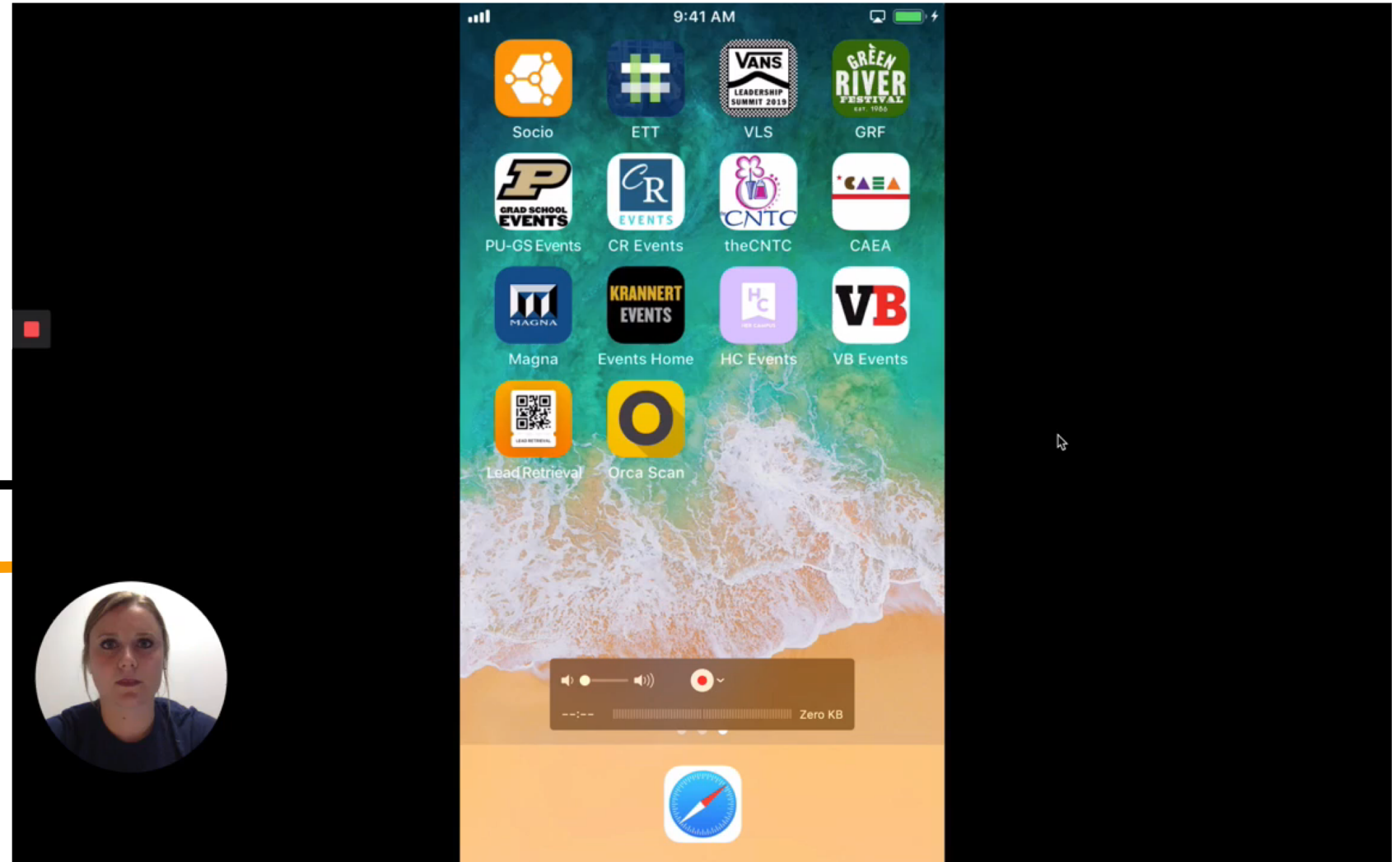
Expo hall scavenger hunt - leaderboard

The screenshot shows a web interface for the ETT Conference 2019. At the top, there is a navigation bar with a logo and the text "ETT Conference 2019", followed by several buttons: Social, Schedule, Networking, Challenges (highlighted), Sponsors, and Download. Below the navigation bar, the section "Challenges (10)" is displayed. The main content area features a leaderboard with 10 participants. The top three participants are highlighted with larger boxes and podium numbers: 1st place is Lawrence Lee with 1675 Points, 2nd place is Amy Adisa with 1475 Points, and 3rd place is Matt Gibson with 1425 Points. The remaining seven participants are listed in a standard table format. At the bottom of the interface, there is a status bar containing a security alert, the current time (10:36 am), the date (Monday, October 7), and the text "Powered by SOCIO™".

Rank	Participant	Points
1	Lawrence Lee	1675 Points
2	Amy Adisa	1475 Points
3	Matt Gibson	1425 Points
4	Kesh Greene	1375 Points
5	Tucker Hood	1275 Points
6	Josh Cox	1025 Points
7	Madison Manning	725 Points
8	Abbey Edel	675 Points
9	John Smith	625 Points
10	Yarkın Sakucoglu	525 Points

There is a white Toyota Camry parked in the fire lane, license plate V6TW87. Please move your car immediately or it will be to | 10:36 am | Monday, October 7 | Powered by SOCIO™

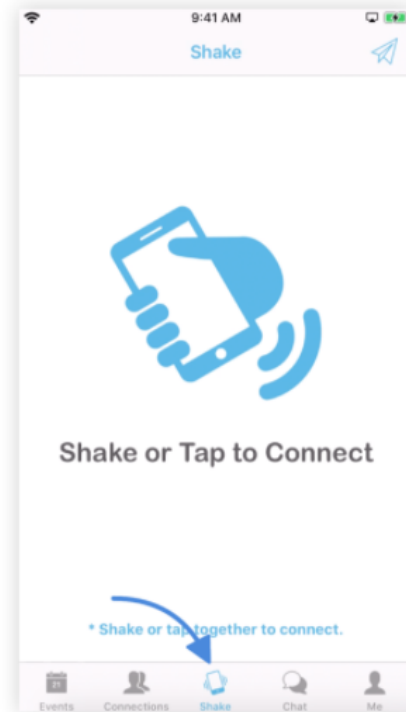
LEAD RETRIEVAL



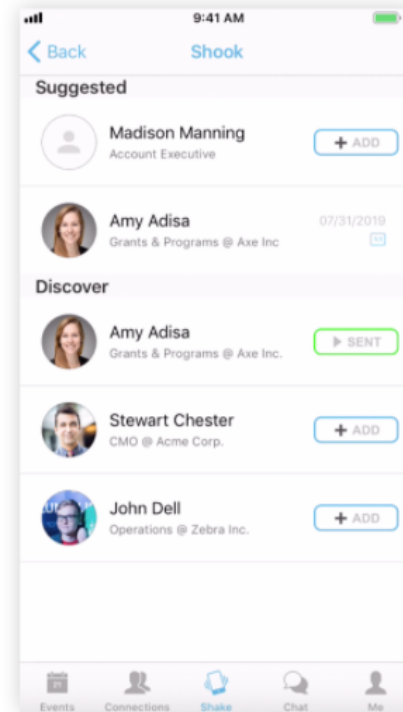
Also connect via shake

The revolutionary Shake & Connect technology makes connecting as easy as a handshake. It's the gold standard of networking, and allows you to unlock your networking opportunities while facilitating meaningful connections - which is one thing that too often gets overlooked!

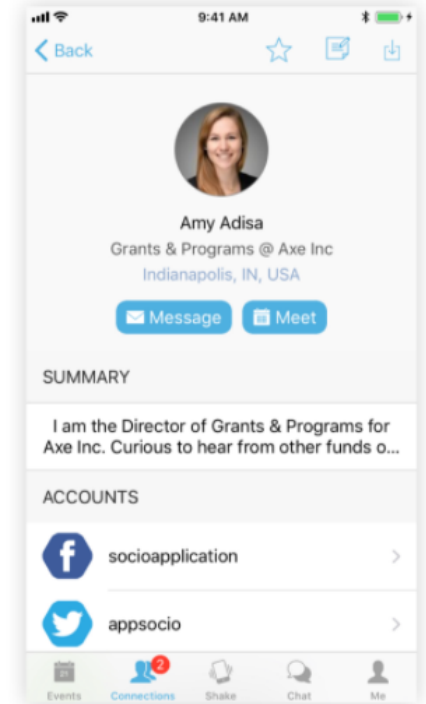
It's as easy as it sounds:



1. Tap the **Shake** tab and shake your phone, or tap the Shake icon



2. Discover who is around



3. Add a connection to exchange profiles

IMPORTANT LINKS

Booth content – ssadri@helmsbriscoe.com

Deadline – 11/29

Gamification -

<https://forms.gle/CMC964Zp3nXmjzYs7>

Lead Re

EXHIBIT HALL HOURS

Saturday, December 4th	5:00 pm – 7:00 pm
Sunday, December 5th	10:30 am – 2:30 pm
Monday, December 6th	10:30 am – 1:30 pm 5:00 pm – 6:30 pm

[40kTZ](#)

***This is purchased directly from Socio for \$249. One license can cover multiple booth staff**